## NINE "MUST HAVES" FOR A BEST SELLING LINESHEET



- Pictures
  - High-Resolution images, images should not appear pixelated when printed
  - o If possible, shoot images on a model
- Colors
  - Swatches of available colors
- Sizes
  - If the item comes pre-packed, include packing information
- Style Name
- Style Number
- Wholesale and suggested retail price (MSRP)
- Delivery Date
- Contact information
  - o Great for buyers to have all in one place
- Important product information
  - Fabric content, materials, etc.

## Extras to include

- Minimums
- Can include a place to write in order great for market so you can have a paper copy to go with an electronic copy
  - Great for any disputes
  - Have a place for customers to sign to confirm they placed the order
- Cover sheet
  - Great image to grab buyers attention when they get home and look at all their market paperwork

Need More Inspiration? Check out these examples.







