

Branding & Graphic Designer The Boutique Hub

Overview:

The Branding & Graphic Designer will be deeply involved in the boutique industry, supporting The Boutique Hub by overseeing all branding for the general company and all extra projects. He or she will also be in charge of all things related to graphic design. This person will report to our Social Media & Marketing Manager.

The position is remote and will connect to the Boutique Hub team via video and daily chat to manage ongoing projects.

A portfolio of relevant work is required for consideration.

Duties & Responsibilities

Specific duties include, but may not be limited to:

- Help build powerpoints & create digital downloads
- Design, create layout, and edit our annual #BoutiqueBoss Planner (physical product)
- Create & design physical mailers
- Work with all members of the team to create & edit various digital graphics (in Canva)
- Work with web developers to create new web page designs, as needed
- Work with event team to create all graphics & designs for our events
- Create new brand boards for upcoming Hub projects

Who are you?

As our Branding & Graphic Designer, you will work closely with our marketing team to develop designs that fit within our Core Branding. You will also have the opportunity to show your creativity by coming up with new logos, mood boards, and event aesthetics.

Qualified candidates will possess:

- Bachelor's degree in related field or equivalent experience
- 4+ years of experience with Adobe's Creative Suite - including Photoshop, Illustrator, InDesign, and more
- Experience with print design (mailers, postcards, magazines, pop-up banners, notebooks, planners, etc.)
- Knowledge of about paper types, ink types, binding, and printing techniques
- Experience with Canva
- Experience using Google Suite (Google Docs, Sheets, Drive, etc.)
- Positive mindset and be a team player
- Willing to take criticism and update designs as requested
- Detail-oriented, organized, and able to work independently
- Experience working in an ever-changing environment is strongly preferred
- Experience working with UX & web development is a plus
- Photography skills is a plus

- Experience working in the retail industry is a plus
- Background working with small businesses is a plus

Benefits:

- Negotiable salary based on experience
- Unique opportunities for benefits
- Remote employment with weekly video connection to fellow team members around the country
- Friendly and flexible work environment

Job Type: Full-time

The Boutique Hub is an equal opportunity employer. All applicants will be considered for employment without attention to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran or disability status.

Please send resume and portfolio to Beth Leahy at beth@theboutiquehub.com. The listing will remain open until a candidate is found.

About The Boutique Hub:

The Boutique Hub is the central connection point of the global boutique industry. We impact the lives of business owners on every level by educating, connecting and advocating for the boutique community and those who shop it. We give boutique owners every tool they need to succeed. We help brands reach more buyers.

Our Core Values

- a. We value community over competition and are both a team and a family.
- b. We operate with integrity and ethical values and encourage others to do the same.
- c. We strive to empower, uplift and keep a fun culture for everyone.
- d. We keep a transparent community where we stay real and relevant.
- e. We want everyone to succeed and only do so when our members do.

Find out more at www.theboutiquehub.com