

HUB

JANUARY

- Quick-Ship: Valentine's Day
- Spring Immediate Goods
- Easter Collections
- Spring Break Collections
- Market: Fall Collections (June-July Delivery)

FEBRUARY

- Quick-Ship: St. Patrick's Day & Easter
- Spring Immediate Goods
- Easter Collections
- Mother's & Father's Day Collections
- Market: Fall Collections (June-July Delivery)

MARCH

- Quick-Ship: Easter
- Spring Immediate Goods
- Graduation Collections
- Wedding Season Collections
- Market: Fall Collections (July-August Delivery)

APRIL

- Quick-Ship: Mother's Day
- Summer Immediate Goods
- Fourth of July Collections
- Summer Concert + Event Collections
- Market: Fall Collections (July-August Delivery)

MAY

- Quick-Ship: Father's Day
- Summer Immediate Goods
- Bachelorette Collections
- Back to School Collections
- Fall Transition Collections
- Market: Fall Collections (June-July Delivery)

@THEBOUTIQUEHUB

BUYING AHEAD

never
grow
alone!

cheat sheet

JUNE

- Quick-Ship: Fourth of July
- Summer Immediate Goods
- Game Day Collections
- Fall Transition Collections
- Market: Pre-Spring Collections (January-February Delivery)

JULY

- Quick-Ship: Back to School
- Fall Immediate Goods
- Halloween Collections
- Pre-Holiday Collections
- Outerwear Collections

AUGUST

- Quick-Ship: Outerwear
- Fall Immediate Goods
- Game Day Immediate Goods
- PF + BF + SBS + CM* Collections
- Market: Spring Collections (February-March Delivery)

SEPTEMBER

- Quick-Ship: Halloween
- Fall Immediate Goods
- Winter Transition Collections
- Thanksgiving Collections
- PF + BF + SBS + CM* Collections

OCTOBER

- Quick-Ship: PF + BF + SBS + CM*
- Winter + Holiday Immediate Goods
- Holiday Gift Collections
- Holiday Party Collections
- Market: Spring Collections (March-April Delivery)

NOVEMBER

- Quick Ship: Holiday Gifts
- Winter + Holiday Immediate Goods
- Valentine's Day Collections
- Resort Wear Collections
- Spring Transition Collections

DECEMBER

- Quick-Ship: Resort Wear
- Winter Immediate Goods
- Spring Transition Collections
- Valentine's Day Collections
- St. Patrick's Day Collections

**JOIN THE
COMMUNITY
THAT WILL KEEP
YOU ON TRACK!**



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